

THE PLAIN TRUTH

72%

OF AI INITIATIVES

FAIL



THE OTHER
28%
HAVE A
STRATEGY



THE REALITY

Artificial Intelligence has the potential to redefine the competitive landscape. However, despite all that this family of technologies has to offer, a 2025 Gartner survey of 700 CIOs found that 72% of them reported that their investments in AI have failed to have a meaningful return on their investments.

THE OPPORTUNITY

Join Envision's experts as we discuss how your business can build a meaningful strategy for AI Adoption and Innovative transformation. In this session, we'll discuss:

- **AI's place in the Innovation landscape**
- **How to define the value proposition for AI in your business**
- **Security implications related to AI, how to mitigate risk, and develop trust in AI**
- **How to develop an AI Adoption roadmap**
- **Aligning the right AI tools to business use-cases and user populations**
- **How to avoid the 4 most common mistakes in AI adoption**
- **Steps you can take tomorrow to jumpstart your AI journey**

JOIN US ON JUNE 5

Where: Winthrop Center, 115 Federal Street - Boston

Time: 10 am – 3 pm

Includes: Lunch + Networking

CLICK TO

REGISTER >>>